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FWIB FOREVER

The monthly e-newsletter for our #FWIBfam!

Florida Women in Business
CHOMPING THROUGH THE GLASS CEILING

February Highlights

Photos by Casalyn Gamble & Jessica Green

February was a busy month for FWIB! We held several socials and volunteering events for members to better get to know each other and their community. We even had the opportunity to visit Florida Blue in Jacksonville and learn more about their redefining of future health services! In addition, FWIB also teamed up with UF's American Marketing Association to plan one of the biggest events for our organization: Savings in the Swamp. Thanks to our speakers, organizers and helpers, especially Teresa Marrone (FWIB VP of Finance), the event was a success!

February Recap:

- Spring GBM 3 & 4
- Pottery Social
- Florida Blue Trip
- Craft Social
- Krispy Kreme Fundraiser
- Humane Society Volunteering
- Chalk It Up Marketing Event
- Savings in the Swamp
- Project Makeover Volunteering
- Pillar: Leadership
- Member Spotlight

Volunteering

This month our VP of Community Service organized two volunteering events! FWIB members had the opportunity to play with animals at the Human Society, as well as clean up local elementary schools during Project Makeover.

Savings in the Swamp

Dr. Tufts and representatives from Hertz and Wells Fargo joined UF students to discuss budgeting, investing, credit, and more!

Leadership

The art of motivating a group of people to act towards achieving a common goal; being able to inspire others and being prepared to do so.

> Truly remarkable leadership is not just about motivating others to follow, it's about inspiring them to become leaders themselves and setting the stage for even greater opportunities for future generations.
>
> — Condoleezza Rice

Member Spotlight

Liv Gurman

"I am a sophomore majoring in Business Management with a minor in leadership. I am involved in FBLS and love to ride horses and watch Disney+ in my free time. I love that FWIB offers me the opportunity to connect with many other women from different fields who have a passion to lead by example. I feel so empowered every meeting to try to do more in regards to schooling or internship searching."
- Liv Gurman