

MARCH 2023 | ISSUE 26

FWIB FOREVER



Stay updated with the monthly e-newsletter for our #FWIBfam!



HIGHLIGHTS

March was quite an exciting month for Florida Women in Business! We kicked off the month with our Alumni Panel and then made an appearance at the Women's Student Association's Women's History Month Fair. Next, we had our first GBM of the month featuring Techtronic Industries and following that, we had a friendship bracelet making social. We later had an Opus Coffee fundraiser and brought back a FWIB classic, our Free Rice and Chat event, right before we went on Spring Break. After break, we started out strong with one of our biggest events of the year, Savings in the Swamp, a financial literacy workshop where we heard from Wells Fargo, Accenture, and Fisher Investments. Later that week, Target presented at our GBM #10 and then we made dog toys at one of our community service events! We also introduced a new event, a Hot Girl Walk and lunch, and then ended the month of March with GBM #11, featuring NextEra Energy. March was undoubtedly another incredible month for FWIB and we can not wait to see what next month brings!



MARCH RECAP

- Alumni Panel
- WSA Women's History Month Fair
- GBM #9 featuring Techtronic Industries
- Friendship Bracelets Social
- Opus Coffee Fundraiser
- Free Rice and Chat
- SITS Chalk It Up
- Savings in the Swamp featuring Wells Fargo, Fisher Investments, and Accenture
- GBM #10 featuring Target
- Dog Toys community service event
- Hot Girl Walk and Lunch
- GBM #11 featuring NextEra Energy
- UF Women's Entrepreneurship Summit



Networking

Throughout March, Florida Women in Business was sure to offer numerous networking opportunities! Events such as Savings in the Swamp and our General Body Meetings were the perfect chance for members to meet and chat with our speakers. Additionally, our Alumni Panel was a great way to connect with past FWIB members and our several socials provided a time to get to know other members and E-board better in a more comfortable setting.



Personal Development

Personal development holds significant importance to the women of Florida Women in Business. We worked to assist in each members' growth by presenting a variety of events. Our major events such as Savings in the Swamp and our General Body Meetings helped with members' development professionally. Additionally, our socials and other events, such as our community service events, let members develop personally.



JACCALYN WOODFORD

Member Spotlight

I am a second year Accounting student! I love FWIB because it has given me the ability to develop my professional skills as well as build relationships. As a chair position, I have enjoyed the opportunity to plan events and work alongside others. But the largest reason why I love FWIB is the people. This organization has truly given me an amazing group of ladies that I can trust and go to for advice. I am looking forward to more semesters filled with FWIB events, opportunities, and friendships.

"She was powerful not because she wasn't scared but because she went on so strongly, despite the fear."
Atticus